

AMERICAN CANCER SOCIETY RELAY FOR LIFE®

SPONSORSHIP COMMITMENT FORM

Business name: _____
Street address: _____
City: _____ State: _____ Zip: _____
Contact name: _____
Telephone number (business): _____ Fax number: _____
Email: _____ Web address: _____

COMMITMENT LEVEL

- \$5,000 – Presenting \$1,500 – Gold \$500 – Bronze \$100 – Hope
 \$2,500 – Platinum \$1,000 – Silver \$250 – Signature

METHOD OF PAYMENT

- Enclosed is my sponsorship check in the amount of \$ _____
 Charge my credit card (please print clearly)
Card Type: VISA MasterCard Discover AMEX
Cardholder's name: _____
Billing address: _____
Card number: _____ Exp. date: _____ Security code: _____
 Please send remittance form to: _____

We are unable to be a designated Relay For Life sponsor this year but enclosed is our donation of \$ _____

Sponsor Signature: _____ Date: _____
(Please sign and retain a copy for your records.)

Please return form to the address below:
American Cancer Society – attn: Sarah Finley
2900 43rd Street NW, Suite 350, Rochester, MN 55901
Attention: Relay For Life of Mower County

*American Cancer Society, Inc.
Federal Tax ID #13-1788491
Organized under IRC 501(c)(3)*



A background image showing several large, shiny balloons in shades of blue and silver. One of the balloons has the text "RELAY FOR LIFE" printed on it. In the foreground, there is a black sign with the American Cancer Society logo and the text "American Cancer Society".

AMERICAN CANCER SOCIETY RELAY FOR LIFE®

SPONSORSHIP COMMITMENT DESCRIPTIONS

SOCIETY BENEFITS TO YOUR ORGANIZATION

\$5,000 – Presenting

- Same benefits as stated below, in addition to:
- Speaking opportunity at your local Relay For Life event, during your choice of ceremony or local event kickoff meeting
- Opportunity to display TWO banners at your Relay For Life event (must be approved by the Society and be no larger than 4x6 feet each)
- Company logo featured on all event print materials, indicating “presenting sponsor”
- Company logo featured on all participant thank-you emails (sent after event)
- FOUR Society-approved promotional announcements during local Relay For Life event
- Opportunity to have a Relay For Life kickoff at your company office to engage employees in the fight against cancer

\$2,500 – Platinum

- Same benefits as stated below, in addition to:
- Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be Society-approved)
- Verbal recognition during your Relay For Life event opening ceremony
- THREE Society-approved promotional announcements during local Relay For Life event
- Your personal American Cancer Society employee wellness coach

\$1,500 – Gold

- Same benefits as stated below, in addition to:
- Company logo featured on all event print promotional materials
- Company logo featured on a giant 4-foot ribbon sign displayed at your Relay For Life event
- Recognition on your local Relay For Life event Facebook timeline
- Recognition in Society event news releases
- TWO Society-approved promotional announcements during local Relay For Life event
- A recognition gift awarded post-event

\$1,000 – Silver

- Same benefits stated below, in addition to:
- Rights to promote sponsorship in company materials (Society to approve and provide images)
- Company logo featured on the home page of your local Relay For Life event website
- General verbal recognition at your Relay For Life event
- ONE Society-approved promotional announcement during local Relay For Life event

\$500 – Bronze

- Same benefits stated below, in addition to:
- Opportunity to display ONE banner at your Relay For Life event (must be approved by the Society and be no larger than 4x6 feet)
- Company name on the event t-shirt for participants (*instead of track sign*) – logo to be sized and arranged according to level
- Free American Cancer Society Subscription Service for timely cancer-related information

\$250 – Signature

- Same benefits stated below, in addition to:
- Opportunity to connect with the community at event kickoff(s), meetings, and other gatherings, including participation on the event leadership team.
- Company logo on TWO track signs to be displayed during local Relay For Life event

\$100 – Hope

- Opportunity to participate in sponsor recognition lap during local Relay For Life event
- Company logo on ONE track sign to be displayed for duration of event
- Company logo featured on the sponsor page of your local Relay For Life event website
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- Certificate of recognition awarded post-event

